CONTACT

(281) 793 4643

jtw1987@gmail.com

Portfolio

LinkedIn

SKILLS

UI Design

Usability Testing

Wireframing

UX Design

UX Research

Prototyping

UI Prototyping

Usability Testing

Empathy Mapping

TOOLS

Figma

Webflow

Trello

WIX

Auto CAD

Slack

EDUCATION

Flatiron School

Product Design: UX/UI

February 2022-May 2022

Sam Houston State University

B.S. Industrial Technology W/ Minor in Animation

August 2006 - August 2010

PRODUCT DESIGNER

John Williamson

About Me

User Experience and User Interface designer with experience developing user-centric and creative solutions. Enthusiastic about collaborating and integrating accessibility and aesthetics to boost user engagement.

EXPERIENCE

UI Designer for Jase' Rae's

Conducted visual research, user research and analysis to build upon and refine Jase' Rae's brand attributes and artifacts within figma to give the brand a more distinctive visual identity and grow their business by:

- Expanding and refining current design language
- Using simple and consistent design aesthetics
- Increasing their web traffic by 45%

UX/UI Designer for Schools4U

Designed a mobile app from the ground up in **3 weeks** to aid parents in finding the right school for their children by:

- Conducting competitive analysis.
- Creating and conducting user interviews.
- Using typography and colors to enhance UI readability, legibility and accessibility.

UI Designer for Build Early Money Habits

Conducted visual research and analysis on a **2 week** timeline to help develop brand attributes and generate artifacts to give the brand a distinct visual identity by:

- Conducting competitive analysis
- Typography
- Using simple and consistent design aesthetics
- Implementing color theory

Internet Car Sales: Joe Myers Ford | Feb 2021 - Jan 2022

Provided excellent customer service for incoming online leads via email, text and phone calls with **over a 50%** appointment show rate by:

- Personalizing my services for each customer.
- Coming up with creative solutions to meet their needs.

New Car Sales: Honda Cars of Katy | Jun 2020 - Jan 2021

Provided excellent customer service in helping customers find the right vehicle that fits their needs. Maintained an **average of 4.5/5.0** CSI score by:

- Actively listening.
- Speaking clearly and concisely.

Internet Car Sales: Helfman Ford | Aug 2016 - Jun 2020

Maintained consistent contact with customers via email, phone calls and texts to help them with finding their next vehicle. As well as having **over a 60%** customer retention rate by:

- keeping the lines of communication open
- Being empathetic to their needs.